Summary of Strategic Planning Activities with Presidents Council (ARCC & ATC)

February 12, 2014 Facilitated by Andy Aspaas

1) In Reviewing past accomplishments, what lessons do we need to bring forward as we plan for the future?
    a. Start early & plan well – time and commitment
    b. Establish clear shared goals and expectations
    c. Two-way Communication is key, both internal and external. Needs to be honest
    d. Need the president's support
    e. Support the decisions of the leader(s)
    f. Evaluate return on investment (not just financial but overall effectiveness)
    g. Assess needs – listen
    h. Assume NOTHING
    i. Meet people where they are, not where we want them to be
    j. Keep student success in the forefront
    k. Provide financial support
    l. Continuous improvement model – provide long term commitment and continuous review
    m. Use outside experts when needed
    n. Need a champion for initiatives to work
    o. Focus on students
    p. Build awareness
    q. Vision + planning
    r. Collaboration
    s. inclusiveness

2) What one thing would you like to see as a result of the 'alignment '?
    a. Collaborating rather than competing programs
    b. JUST MERGE US!
    c. Eliminate an 'us' vs 'them culture
    d. Pathways between programs – a better understanding of how programs fit
    e. A conclusion
3) What value should we protect at all costs?
    a. Focus on students
    b. Integrity
    c. Fiscal responsibility
    d. Decisions based on students
    e. Commitment to serving all students – open welcoming environment
    f. Honesty

4) What one thing would you change in the college(s)
    a. ‘Us vs. them’ culture
    b. Remove fear so we can get things done (particularly among faculty)
    c. Embrace change for student success
    d. Empower employees
    e. Interims/staff turnover