Report from Brandy Eddings and Melissa Bergstrom
Met with ABE faculty/staff, regional community ed coordinators - Cambridge Campus – January 23, 2014

Major Themes/Priorities:

1) Identify future needs of community and workforce (college should LEAD THIS).
2) Partner with community leaders to develop programs to meet identified needs (see 1).
3) Regional promotion, outreach, visibility, and connectedness – not just local.
4) Establish a 'high-level' point person to facilitate connections for Cambridge Campus.

What words do you hear used to describe ARCC/ATC?

Affordable, Close to Home, Easy Access, Nice Staff (teaching & support), NOTHING – NOT VISIBLE TO REGION, friendly

How can the college better integrate with the community?

Promote more outside Cambridge – Princeton, etc – to have more presence & visibility
Visible presence at regional community events (town festivals, etc)
Join Cambridge Chamber of Commerce & Isanti Chamber of Commerce
Become a part of Isanti County Initiative on Collaboration, Leadership, & Efficiency (ICICLE)
Host regular quarterly meetings with area leaders for information sharing/planning
Establish administrative position for Cambridge campus to have a point person/face

What could the colleges do to better meet the needs of the future?

Promote/Publicize what the future needs are once you do the research
More offerings on Cambridge Campus
Identify jobs of the future, then offer courses for those jobs
Always consider technological shifts
Lifelong learning opportunities as demographics shift

What could the colleges do to make ABE better?

Integrate instructor/student into developmental classes
Smooth transition to college, get info to students (Accuplacer, etc)
Point person at college to develop that integrated programming
ABE/MnSCU integration & buy-in – making sure MnSCU info gets communicated to staff/faculty at campuses, and the right staff