

Faculty Strategic Planning Information – 01/09/14

Develop a climate that creates, retains, and promotes quality faculty, administration and staff

Connections/collaboration with internal faculty, staff, administration and community

Financial

Create remediation support structure that intervenes early for students struggling

Top Ideas

1. In order to retain students, there needs to be better faculty and administration retention
2. Updated, relevant broad based marketing strategy that focuses on programs, events and community
3. Understand distinct differences between the campuses and using this as an opportunity for collaboration

Recommendations/Themes from meeting rooms

Room 1

1. Evaluate/improve communication and marketing to stakeholders
2. Mentorship/advising for faculty and students
3. Managing finances to be more responsive to student and faculty needs, ie, smaller class sizes and running low enrolled classes

Room 2

1. Create a paradigm shift in our marketing/external communication from affordability to quality programs, and the great things our faculty and students are doing
2. Build pathways of support for community outreach and faculty innovation
3. Strengthen this to community, K12, other colleges and other stakeholder partnerships

Room 3

1. Access and support with technology (computer skills)
2. Preparing students for success and developing strong K-12 relationships
3. Overall PR plan (marketing) – outreach, building relationships in community
4. Increased faculty/staff development (mentorship)
5. More affectively gather, share data and use in decision making

Room 4

1. More training in technology for faculty
2. Collaborate with high school and continue to develop FYE to curb underpreparedness
3. Develop a comprehensive program for underprepared students
4. BOOT CAMP for STUDENTS! One week before classes start get “college life” skills

Room 5

1. Attract – retain strong faculty thru tangibles and intangibles
2. Improve culture of student success
3. Improve advising

Room 6

1. Look into investment rather than cost cutting
2. Partner with K-12 and Universities to market new/diverse programs
3. College readiness for academics/address lack of preparedness
4. Retention of students, faculty, administration
5. Improve communication among and gather information from all stakeholders

Room 7

1. Improve communications college wide/campus wide, all levels
2. Technology for future student success
3. Support faculty and staff through development and resources

Room 8

1. Support for a STRONG faculty
2. Communication
3. Pressures of Corporate Model on educational priorities
4. Impact of online education trends
5. Clarification of high school versus community college versus technical college versus university roles