

## Strategic Planning Meeting

Lead by LeAnn Brown & Mary Jacobson

Participants: District 11 Career Counselors

### Question:

How can the two colleges better integrate with local communities?

### Answers:

- Get into schools, visit counselors, sell the difference between Anoka-Ramsey and Anoka Tech compared to others. Show that graduates get great jobs.
- Allow high school counselors/classroom teachers to better understand community colleges and tech schools. Maybe have a high school staff development day on campus at Anoka-Ramsey or Anoka Tech.

### Question:

If you could change one thing about the colleges, what would that be?

### Answers:

- Eliminate Accuplacer or use a different option since the MATH portion doesn't fit the high school sequencing.
- Better Communicate that ACT qualifies
- Better communicate MnTC for improved/productive transfer. Explain that they don't have to get a two-year degree.
- Add a category like "Transfer Curriculum Express" for productive/efficient transfer
- Improve college advising
- Allow students who are in the top 35% to take concurrent enrollment
- AR is missing an opportunity by not better promoting collegiate athletics

### Question:

Is Concurrent Enrollment or Online college a good option for your students?

### Answer:

- Ample opportunity for concurrent enrollment – Huge Opportunity at Anoka H.S.
- Roadblock is credentialing. College teachers don't appear to be okay with H.S. teachers.
- Streamline/improve communication about concurrent enrollment for parents to understand
- More student marketing needed around these options – do credits work beyond Anoka-Ramsey and Anoka Tech?
- Online only works if students are self-driven

- Yes! As a business teacher, it's important to keep the classes running. There is a negative perception about this topic now.
- Remedial concurrent courses to set up and prep for Accuplacer results
- Online not positive for students due to a false sense of success
- Concurrent taught by our teachers would be great online
- Clean up approach

**Question:**

What is one phase you would use to describe Anoka-Ramsey, Anoka Tech or both?

**Answers:**

- Convenient
- Affordable, reasonable cost
- Colleges serving the communities near where they are located
- Affordable, accessible educational opportunity
- Nearby option for students that is undervalued
- Locally grown
- Local training
- B-Squad Choice
- Tech ed courses (Blaine) more likely to go to ATC
- Champlain Park Students choose Hennepin Tech over ATC but ARCC is gaining momentum over NHCC
- Should connect with ProTraining parents who are connected to businesses
- Part of the community
- We don't have a place to send Family and Consumer Science students – used to have a Child Development Program ... where is the path?