BPA survey results (2/5/14)

	# students completing the survey	percent of total
sophomore	5	7%
junior	26	35%
seniors	43	58%
total	74	100%

	plans after graduation	percent of total
attend a university	66	89%
attend a CC	4	6%
work	1	1%
don't know	3	4%
total	74	100%

	have you considered attending ARCC	percent of total
no	60	81%
yes	12	16%
yes, currently enrolled	2	3%
total	74	100%

	how familiar are you with ARCC and it's programs	percent of total
very familiar	7	9%
familiar	17	23%
unfamiliar	50	68%
total	74	100%

	why you did or did not consider attending ARCC	percent of total
did not, desire to attend a university	23	32%
did not, want a bigger school	4	5%
did not, already accepted elsewhere	4	5%
did not, too close to home	2	3%
did not, do not want a CC	4	5%
did not, not interested	2	3%
did not, for singular reasons not given above	12	16%
did, PSEO now but want a university	2	3%
did, to finish generals (or included generals)	5	7%
did, it's a good school	3	4%
did, for other reasons	4	5%
did not answer	9	12%
total	74	100%

	key factor in determing which college or university you will attend	percent of total
cost only	7	9%
location only	7	9%
academic program only	31	42%
student life only	3	4%
preparation for employment only	5	7%
all 5 items are key factors	10	14%
multiple factors with location included	6	8%
others	5	7%
total	74	100%

	What is most important to you when considering the college experience	percent of total
preparation for employment	57	78%
extra-curriculur activities	3	4%
social life	3	4%
broad liberal arts background	3	4%
employment & liberal arts	1	1%
quality of programs	1	1%
sports	1	1%
did not answer	5	7%
total	74	100%

	What is 2nd most important to you when considering the college experience	percent of total
preparation for employment	6	8%
extra-curriculur activities	17	23%
social life	32	43%
broad liberal arts background	8	11%
social life & extra-curriculur activities	1	1%
rigor	1	1%
educational enrichment	1	1%
did not answer	8	11%
total	74	100%

	What is 3rd most important to you when considering the college experience	percent of total
preparation for employment	3	4%
extra-curriculur activities	32	43%
social life	19	26%
broad liberal arts background	8	11%
did not answer	12	16%
total	74	100%

	What is least important to you when considering the college experience	percent of total
preparation for employment	1	1%
extra-curriculur activities	11	15%
social life	11	15%
broad liberal arts background	39	53%
did not answer	12	16%
total	74	100%

	What is the 1st word that you hear that describes ARCC	percent of total
affordable	4	5%
bad parking	3	4%
cheap/cheaper/low cost	5	7%
close/local	3	4%
community	4	5%
easy	2	3%
good	2	3%
small	16	22%
did not answer	19	25%
other singular answers	16	22%
total	74	100%

	What is the 2nd word that you hear that describes ARCC	percent of total
low cost/inexpensive/cheap	15	20%
convenient	4	5%
nearby/close/local	4	5%
small	3	4%
fun	2	3%
nice	2	3%
good classes/good school/great	3	4%
did not answer	25	34%
other singular answers	16	22%
total	74	100%