

Interactive Designer / Developer

Description:

We are seeking to fill an immediate position for an Interactive Designer/Developer. This position will be responsible for managing and designing content to positively affect the user experience and performance of the company website. This candidate should be a user interface expert to also help redesign and build on our digital marketing and analytics software applications. Only applicants with 2+ yrs. experience in web design / development / user interface and willingness to work in Minneapolis/St Paul should apply.

Why you should apply:

- Competitive pay and unbelievable benefits like flexible schedule
- 10 paid holidays!
- Awesome 401K
- Work for one of Inc 500's and Deloitte's Fast 500 companies

Qualifications:

- Identify and manage content needs to positively affect the user experience and performance of the company website. This includes content creation and management of content for ongoing updates on wordpress platform
- Design email marketing campaigns with knowledge of email best-practices. This includes manage email campaign distribution, content creation, testing and distributing all email campaigns. Thorough understanding of web standards so it optimizes and renders on browsers, mobile, email, etc
- Create design solutions and maintain design standards across a wide range of technologies and browsers including: tablets (iPad, Android Tablet), smart phones, web, social media, etc.
- Understand Web User Interface and Information architecture conventions and how they should be incorporated into the product to deliver the best user experience.
- Assist to reevaluating and defining the product's branding, name, logo, positioning statements, manifesto, personality, voice, tagline and other marketing material.
- Understand the concepts of branding and be able to sustain the brand and a consistent look-and-feel across all deliverables.
- Create clean, elegant, and clutter-free designs and intuitive navigation on a variety of devices.

Skills/Qualifications:

Web User Interface Design, Functional and Technical Skills, Expertise in Google Analytics and Wordpress a plus.

- Degree relating to interactive/graphic design and 2+ years experience
- Technical Requirements: Very strong front end development (html, css, javascript) required
- Extensive knowledge of Adobe Creative Suite (Photoshop, Dreamweaver, Illustrator, InDesign)
- HTML, XHTML, CSS and full understanding of web coding standards
- Full understanding of testing/troubleshooting with various platforms (PC + Mac) and web browsers (IE6+, Firefox 2.0+, Safari)

TeamKM Core Values:

- * Act with Absolute Integrity
- * Operate with Speed and Agility

- * Spirit to Serve
- * Be Passionate
- * Be Humble

We offer a casual and fun business environment, competitive pay, good benefits, and diverse opportunities for professional development. Only candidates that meet qualifications will be considered. Interested candidates please respond with resume, portfolio and salary requirements to careers@knowledgemarketing.com

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