

Web Page Evaluation Checklist

1. Go to Google and search a controversial topic, such as:
prions danger or **nuclear armageddon** or **"stem cells" abortion**
2. Use this Checklist to evaluate some of the search results.

	Title and URL of page you are evaluating:
Personal page or site?	<input type="checkbox"/> ~ or %, or <i>users, members, or people</i>
What type of domain is it? Appropriate for the content?	<input type="checkbox"/> com <input type="checkbox"/> org/net <input type="checkbox"/> edu <input type="checkbox"/> gov/mil/us <input type="checkbox"/> non-US _____ <input type="checkbox"/> other:
Published by entity that makes sense? Does it match the name of the site?	Publisher or Domain Name entity:
Who wrote the page?	<input type="checkbox"/> E-mail <input type="checkbox"/> Name:
Credentials on this subject? (Truncate back the URL if no useful links.)	Evidence?
Dated?	Date _____ Current enough for your purpose?
Sources documented with links or notes? Can you verify that quoted text was not altered or forged?	
Links to more resources? Do they work?	
Evidence of bias?	
Search URL in alexa.com, click on "Site info for ..."	Who owns the domain? Who links to the site?
Is the page rated well in a directory? www.lii.org or infomine.ucr.edu or about.com	
Which blogs link to it? What do they say? blogsearch.google.com	
Look up the author in Google	
Why was the page put on the Web?	<input type="checkbox"/> Inform <input type="checkbox"/> Persuade <input type="checkbox"/> Sell <input type="checkbox"/> Satire or parody? Other:

BOTTOM LINE: Is the web page appropriate for your purpose?